Homeland Security: Standards for State and Local Preparedness

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Summary

Some Members of Congress, as well Administration officials and other observers, believe that state and local governments should be held to established standards for terrorism preparedness. They argue that standards could improve the capability of first responders to deal with terrorist attacks, particularly those involving weapons of mass destruction (WMD).

Preparedness standards can be categorized by such attributes as scope, development process, and user community. They can include broad performance goals, as well as more specific operational procedures and equipment specifications. Traditionally, nongovernmental organizations develop preparedness standards, sometimes with the participation of federal agencies. Since the terrorist attacks of September 2001, however, a number of federal agencies have initiated efforts to develop preparedness standards, among which are the Federal Emergency Management Agency (FEMA), National Institute of Standards and Technology (NIST), and Center for Disease Control and Prevention (CDC).

The 107th Congress addressed the issue of preparedness standards, particularly in its debate on the Department of Homeland Security (DHS). Initial versions of the DHS bill (H.R. 5005 and S. 2452) took broad approaches, authorizing the new department to coordinate and develop standards for first responders. The Administration appeared to support such an approach in its National Strategy for Homeland Security. Ultimately, however, the enacted version (P.L. 107-296) took a narrower approach, instructing the department to develop standards for a limited number of functions, mostly related to emergency response equipment and technology. In addition to DHS legislation, Congress also considered preparedness standards in S. 2664, the First Responder Terrorism Preparedness Act, authorizing a proposed First Responder Initiative grant program; but it did not pass.

There are a number of policy approaches Congress could take, should it desire to address preparedness standards. Encouraging the development and implementation of standards could give states and localities discretion in adapting standards to their unique preparedness needs, but may not lead to nationwide adoption. Federal assistance could be conditioned on meeting set standards. This could prompt states and localities to satisfy standards, but could limit recipients’ flexibility with federal funds. Mandatory regulations is another approach that arguably could insure adherence to set standards, but would likely raise a number of federalism issues, including unfunded mandates, preemption, and enforcement.

On the other hand, Congress might not take any action on this issue. Many observers believe that defining a baseline level of preparedness is a daunting challenge with questionable benefits. Also, some observers content that current nongovernmental and federal efforts to develop preparedness standards are sufficient to meet public safety needs.
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Introduction

Is the United States prepared for a terrorist attack involving a weapon of mass destruction?1 How will we know when we are prepared? These are some of the many questions policy makers have been asking about the nation’s homeland security efforts. State and local first responders, including law enforcement, fire service, emergency medical service, and hazardous materials personnel, are widely acknowledged as being an invaluable homeland security resource.2 Their proximity insures that they almost always will be among the first to arrive at the scene of a terrorist attack. Some observers believe the implementation of standards for state and local governments can improve preparedness not only for terrorist attacks, but for all types of disasters, be they man-made or natural.

Some state and local officials have expressed a desire for national preparedness standards—authoritative rules, principles, or measures against which the quality, level, or degree of preparedness can be measured—to guide their efforts in preparing for disasters generally and for terrorist attacks in particular. Proponents argue that standards would facilitate improvements in response capability and intergovernmental coordination, help states and localities identify preparedness gaps, and promote long-term sustained preparedness. They also contend that standards could lead to a national baseline of preparedness, against which states and localities could be held accountable for achieving established goals.3

Preparedness standards could also lead to greater accountability in federal assistance programs that Congress has authorized to help states and localities better prepare for natural and man-made disasters. Since September 2001, Congress has significantly increased funding for selected programs that provide training,
equipment, and technical assistance to first responders. In early 2002, the Bush Administration proposed a new block grant, the First Responder Initiative, that would provide funding to states and localities to prepare for weapons of mass destruction (WMD) attacks. The Administration, as well as the Senate Environment and Public Works Committee, proposed roughly $3.5 billion for the new program. Standards could give Congress and federal agencies a means of gauging the effectiveness of new and existing preparedness programs.

Some observers, however, believe that standards would provide limited benefits. The wide range of possible terrorist weapons and tactics, the vast number of potential targets, and the varying preparedness needs of different communities are just some of the factors that would complicate the process of defining national preparedness goals. As one analyst commented, “It is one thing to suggest that an effective homeland defense system requires a floor—a base level of protection for all citizens. But defining and securing that floor is a daunting job.” Implementing preparedness standards could also pose a significant financial burden on states and localities and interfere with current state and local preparedness efforts.

Scope of This Report. This report identifies types of preparedness standards, describes current activities to develop these standards, and discusses policy approaches that Congress might take in addressing this issue. Arguably, standards can assist in evaluating the effectiveness of the new Department of Homeland Security, evaluating selected preparedness grant programs, and identifying weaknesses in state and local preparedness. It can also aid policymakers in evaluating an agency’s compliance with the Government Performance and Results Act (GPRA), which requires federal agencies to measure their own performance.

Legislation in the 107th Congress. Congress addressed preparedness standards during the second session of the 107th Congress, particularly in its debate on the Department of Homeland Security (DHS). Initial proposals for the DHS considered by the House and Senate, including H.R. 5005 and S. 2452, would arguably have given the new department broad authority to develop preparedness standards. The introduced version of H.R. 5005 proposed the development of guidelines for state and local response to weapons of mass destruction (WMD).
incidents. Likewise, initial versions of S. 2452 called for the establishment of training and equipment standards.

The Bush Administration appeared to support a broad approach to developing preparedness standards in its National Strategy for Homeland Security, issued in July 2002. The Strategy proposed that the DHS seek the “... establishment of national standards for emergency response training and preparedness.” It specifically called for equipment standards, a national training program, and a certification program for first responders.

As the House and Senate DHS bills progressed toward enactment, however, their approaches to preparedness standards began to narrow, focusing mostly on technology and equipment standards. For example, the enacted version of the bill (P.L. 107-296) instructs the Homeland Security Institute to identify instances in which common standards could improve the usefulness of equipment used by first responders. It also instructs the Emergency Preparedness and Response division to develop standards for Nuclear Incident Response Teams. The Act also creates within the Justice Department an Office of Science and Technology charged with developing performance standards for technology used by state and local law enforcement.

The 107th Congress also addressed preparedness standards in other homeland security bills. In October 2002, the Senate Environment and Public Works Committee reported the First Responders Terrorism Preparedness Act (S. 2664), which would establish the proposed First Responder Initiative grant program, and would authorize the Federal Emergency Management Agency (FEMA) to develop preparedness standards. The bill instructed FEMA to “establish clearly defined standards and guidelines for Federal, State, tribal, and local government terrorism preparedness and response.” It specifically called for standards in such functional areas as training, interoperable communications systems, and response equipment. This bill, however, was not considered by the full Senate and no parallel bill was introduced in the House.

A limited number of other bills introduced in the 107th Congress addressed preparedness standards. These bills generally addressed one specific aspect of emergency preparedness, including the following:

8 H.R. 5005 (introduced at the request of the Administration, June 2002), sec. 301(4).
9 S. 2452 (as introduced, May 2002), sec. 103(a)(3)(F).
11 P.L. 107-296, sec. 312(c)(4).
13 P.L. 107-296, sec. 232(b)(3). The Act also contains numerous provisions pertaining to information security standards, which are beyond the scope of this report.
14 S. 2664 (as reported), sec. 616(c)(2), 616(c)(5), and 616(c)(6).
H.R. 3176—established protocols for responding to public health emergencies;
H.R. 5441—proposed the development of terrorism preparedness standards, including training and response capability;
H.R. 5461—established standards for regional response plans; and,
S. 2862—promoted the development of firefighting technology standards.  

Categorizing Preparedness Standards

Standards can be categorized by a number of attributes. This report analyzes standards by three selected attributes that are relevant to emergency preparedness: scope, standardization process, and user community. These categories are not mutually exclusive, and a particular standard may fall into more than one category.

Scope. Standards can be established at a macro or micro level. Macro-level standards are broad performance goals or benchmarks for a state or locality to satisfy. In the context of emergency preparedness, macro-level standards could establish performance goals or capability levels for states and localities to achieve and maintain. Some examples might resemble the following:

- States will establish and periodically exercise state-wide mutual aid agreements;
- State and local hazardous materials response teams will develop the capacity to effectively respond to WMD attacks; or,
- Local first responders will achieve an “awareness” level of training to respond to weapons of mass destruction.  

Micro-level standards are specific operational procedures, training competencies, or equipment specifications that state and local responder units and first responders themselves must satisfy. There are numerous examples of micro-level standards for first responders (see the Appendix for examples). Non-governmental organizations, federal agencies, and even state and local governments, have developed and implemented standards for a wide range of response functions (e.g., response planning, training, personal protective equipment), and for many responder groups (e.g., firefighters, emergency medical service, law enforcement, hazardous materials response). Some specific examples are the National Fire Protection Association (NFPA) standards for responding to hazardous materials incidents, including:

- NFPA 471—Recommended Practice for Responding to Hazardous Materials Incidents;

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15 The Senate Committee on Commerce, Science, and Transportation reported S. 2862, the “Firefighting Research and Coordination Act,” on Nov. 18, 2002.
Also see NFPA 473 and 1951. NFPA codes relating to hazardous materials response are available free of charge at: [http://www.nfpa.org/Codes/CodesandStandards/HazMat/HazMat.asp], visited Oct. 29, 2002.

User Community. Standards may also be categorized by the particular first responder community to which they apply. Since the terrorist attacks of September 2001, a number of observers have offered their views on which public safety communities constitute “first responders.” The Homeland Security Act of 2002 used the term “emergency response provider,” defining it as “... federal, state, and local public safety, law enforcement, emergency response, emergency medical (including hospital emergency facilities), and related personnel, agencies, and authorities.”

Some observers suggest that there should be no single definition of “first responder.” Instead, they prefer a flexible approach to identifying public safety communities as first responders, arguing that the nature of the perceived threat, or the consequences of a disaster, will determine what resources are needed. A flexible definition may be suitable for federal preparedness programs, as the Senate Environment and Public Works Committee indicated in its report on the First Responder Terrorism Preparedness Act of 2002:

There is broad consensus that any definition of first responders must include fire, emergency medical service, and law enforcement personnel. As FEMA implements the [First Responder Initiative], the Agency may need some flexibility to expand the definition of first responders to meet the needs of all constituents.

Some observers suggest that, in the context of WMD incidents, public health and public works personnel should also be considered first responders. While preparedness standards can be categorized by user community, many standards, such as those for communications equipment and personal protective equipment, may apply to all users. Broad performance goals (macro-level standards) could also apply to all first responders, or to a governmental unit in general.

Standardization Process. At least three different processes can be used to develop standards—de facto process, voluntary consensus process, and regulatory process. Each process is a potential means of developing preparedness standards, and each has potential costs and benefits.

De Facto Process. This is not a structured development process, but, rather, a process that occurs through daily field operations. De facto standards in emergency
management can develop when first responders, based on their experience and interaction with other responders, gradually adopt a specific operational procedure, training competency, or equipment specification. Relying on de facto standards allows states and localities much discretion in developing and implementing standards that meet their unique needs. Reliance on operational experience can fail, however, when appropriate standards are not developed in a timely manner, or in a manner consistent with formal development processes. This could result from lack of information, costly development, or minimal perceived benefit.\(^{20}\)

**Voluntary Consensus Process.** Most preparedness standards are developed through the voluntary consensus process, which typically uses a structured development process that involves a range of stakeholders. Many nongovernmental organizations, including the National Fire Protection Association (NFPA), use this process to play a significant role in developing preparedness standards. Federal agencies, such as FEMA and the National Institute of Standards and Technology, traditionally participate in voluntary consensus processes, and when appropriate, may seek to coordinate the development of preparedness standards. (See Appendix)

Congress endorsed the voluntary consensus process in the National Technology Transfer Advancement Act of 1995. The Act states that, “To the extent practicable, all Federal agencies and departments shall use, for procurement and regulatory applications, standards that are developed or adopted by voluntary consensus standards bodies.”\(^{21}\) The Act also instructs federal agencies to participate in standards development activities of voluntary consensus organizations.

Standards development organizations generally seek to incorporate principles of due process into the standards development process. Such principles commonly include openness, balanced participation by stakeholders, consideration of views and opinions, written procedures, and an appeals process. The American National Standards Institute (ANSI) advocates these principles in its recommended procedures for standards development, which many standards development organizations follow.\(^{22}\) Research has shown that the voluntary consensus process can be effective when the standards development organization obtains high participation from stakeholders and facilitates communication among participants. Lack of participation, or lack of measurable benefits from participation in standards setting, can detract from this approach. Standards development organizations must also adhere to due process principles, otherwise, they might lose support of their members.\(^{23}\)


\(^{21}\) P.L. 104-113, sec. 12(d)(1); 110 Stat. 783.


\(^{23}\) Office of Technology Assessment, *Global Standards*, pp. 104.
Regulatory Process. Where authority exists, federal, state, or local governments may employ a regulatory process to develop and implement standards in selected functional areas. Governments may use this approach when other standardization processes are not progressing in a timely manner, or if existing standards are not adequate. When federal agencies seek to develop standards, they must meet or exceed statutory requirements for public review and comment. The Hazardous Waste Operations and Emergency Response standard (HAZWOPER) is an example of a federally mandated standard for first responders (see summary below). The Occupational Safety and Health Administration (OSHA) and the Environmental Protection Agency (EPA) promulgated the regulations for HAZWOPER, specifying training competencies for personnel responding to a hazardous materials incident.

The regulatory process can facilitate widespread implementation of standards, since regulatory agencies have legal authority to enforce them. When promulgating regulations, federal agencies sometimes reference or adopt voluntary standards, thus making them mandatory. HAZWOPER, for example, contains several references to NFPA standards for response to hazardous materials incidents. Adopting voluntary consensus standards for regulatory purposes can arguably lead to greater acceptance and implementation. On the other hand, this process may be ineffective if the regulatory agency dominates the standards setting process, if stakeholders believe they have been excluded, if administrative processes are cumbersome, or if public goals are not achieved. Regulatory standards may also lose legitimacy over time if not adequately updated, or if public interest shifts.

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Overview of the HAZWOPER Standard


HAZWOPER, which took effect in March 1990, addresses several elements of hazardous materials response. For example, it identifies necessary elements of an emergency response plan, such as lines of authority, site security, and evacuation. It also establishes different levels of training competency, such as Awareness, Operations, Technician, Specialist, and Incident Commander. Regulations specify the gradually increasing knowledge, skills, and abilities the responder must possess at each level. HAZWOPER also sets standards for personal protective equipment, decontamination, refresher training, and medical surveillance of first responders.

A number of HAZWOPER provisions were based on NFPA standards for hazardous materials response. The HAZWOPER standard has served as the basis of some federal agencies’ response practices, including the Environmental Protection Agency and the U.S. Coast Guard.


Is A Comprehensive Policy Needed?

A comprehensive federal policy on preparedness standards could address at least two issues. First, it could address the development and maintenance of preparedness standards that meet national preparedness goals. Second, it could promote state and local adoption of standards.

Development and Maintenance. A number of observers have cited the lack of performance goals (macro-level standards) for state and local preparedness as a major obstacle to better preparing the nation for terrorism. Observers have frequently cited a 2000 study by Richard Falkenrath, which argues,

This lack of broad but measurable objectives is unsustainable. It deprives policymakers of the information they need to make rational resource allocations, and renders program managers unable to measure genuine progress. It also suggests endlessly escalating program expenditures, since there is no logical end point to a process whose only goal is to improve from current standing.26

In December 2002, the Gilmore Commission echoed this argument, stating that the federal government must develop a comprehensive approach to measuring the preparedness of states and localities. The commission’s fourth annual report stated that “...without a comprehensive approach to measuring how well we are doing with the resources being applied at any point in time, there will be very little prospect for answering the question ‘How well prepared are we?’”27

Currently, there is a wide array of micro-level standards for general emergency preparedness. An argument could be made that the current array of standards, developed mostly by nongovernmental organizations, is sufficient to meet the preparedness needs of states and localities. Many of these existing standards may be modified to apply to terrorism preparedness, including standards for incident command, response to hazardous materials incidents, and some personal protective equipment.28 While a significant number of preparedness standards exist, many observers argue that new standards must be developed to address the potential scale, duration, and range of hazards presented by terrorist threats.29 For example, they have called for standards for WMD response plans, WMD response simulations and exercises, interoperable communications infrastructure, bioterrorism preparedness activities, and response equipment.30 (See the Appendix for an overview of existing standards and development activities.)

Neither the federal government, nor the nongovernmental sector presently has a comprehensive, consolidated program for developing new preparedness standards. Rather, efforts to develop standards are dispersed among a number of nongovernmental organizations and federal agencies. Since the attacks of September 2002, several observers have identified existing standards as applicable to terrorism preparedness, or begun developing new standards to address concerns about WMD attacks. Nearly all nongovernmental and federal efforts focus on developing micro-

26 (...continued)


level standards, such as training competencies and equipment specifications (see Appendix).

**Adoption.** In addition to addressing standards development, a federal policy could also address state and local adoption of preparedness standards. On the one hand, encouraging or requiring adoption of standards could lead to long-term sustained preparedness. An independent study sponsored by the Council on Foreign Relations concluded that, as of one year after the September 2001 attacks, public emphasis on terrorism preparedness was decreasing. The report asserted that current homeland security initiatives were “reactive” and encouraged the federal government to take a proactive approach to preparedness.31 Some observers believe state and local adoption of preparedness standards should be part of such an approach, since they could lead to institutionalized and sustained preparedness. As one congressional witness testified,

> The prerequisite for institutionalization is standards, and all of the response disciplines—fire, police, EMS, hospital care providers—expressed an abundance of frustration over the absence of standards and protocols to guide them. Standards command the attention of rescue and healthcare personnel because they are the backbone of accountability.32

On the other hand, a federal policy on preparedness standards might limit state and local ability to experiment with different approaches to emergency preparedness. Depending on the policy, states and localities could have difficulty achieving set standards or adapting federal resources to meet their needs. Establishing a federal policy would also likely require Congress and federal agencies to periodically re-examine the policy. If this were not done in a timely manner, the policy could cease to be effective in preparing states and localities for terrorism and other disasters.

**All-Hazards Approach.** A comprehensive federal policy on preparedness standards could also affect the traditional “all-hazards” approach to emergency management.33 This approach, advocated by state and local officials, as well as FEMA, stresses using existing institutions and plans to respond to all disasters, including acts of terrorism.34 Some policy makers and observers have expressed concern that since the terrorist attacks of September 2001, federal emergency

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management policies have focused too heavily on terrorism, diverting resources from preparing for natural disasters, such as floods, hurricanes, and tornadoes. The incorporation of FEMA into the Department of Homeland Security (DHS), and transfer of existing resources to terrorism preparedness programs, are just two causes of concern for proponents of the all-hazards approach. The Bush Administration and others, however, do not believe the recent emphasis on terrorism preparedness will bring such negative consequences. Specifically with regard to FEMA’s activities, the Administration emphasized that:

[The DHS] would continue FEMA’s efforts to reduce the loss of life and property and to protect our nation’s institutions from all types of hazards through a comprehensive, risk-based, all-hazards emergency management program of preparedness, mitigation, response, and recovery. And it will continue to change the emergency management culture from one that reacts to terrorism and other disasters, to one that proactively helps communities and citizens avoid becoming victims ....

If Congress addresses the issue of preparedness standards, an issue could be how such policies would affect overall federal emergency management policy. Many of the issues raised in the debate over a homeland security department might also arise in a debate over preparedness standards. Implementation of standards oriented solely toward terrorism preparedness might cause concern among proponents of the all-hazards approach. On the other hand, failure to implement such standards could leave the nation insufficiently prepared for terrorist attacks involving WMD.

Policy Approaches

The 108th Congress could take at least four different approaches to preparedness standards: 1) maintain the status quo; 2) encourage development and adoption; 3) condition federal assistance; and 4) promulgate federal regulations. This section discusses selected aspects of each policy approach, including potential effectiveness, challenges, consequences, and other pertinent issues.

Maintain the Status Quo. There are a number of reasons why Congress might not take action on preparedness standards. Some observers suggest that state and local preparedness is sufficient in its current condition. They point to the local, state, and federal response to the World Trade Center attacks of September 2001 as evidence of the adequacy of the nation’s response capability. One analysis, for example, states:

In most respects, the response was similar to what might be expected following a major natural disaster, such as an earthquake, although the scale and nature of the World Trade Center disaster likely increased the attraction of outside groups. The point is simply that a national emergency management system was already

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in existence and offered remarkable capacity to respond to the events on September 11. The system was able to deal with a terrorist disaster.\textsuperscript{37}

Another possible reason for maintaining the status quo is that current standards, and standards development activities, may be sufficient to meet national preparedness goals (see Appendix). As discussed above, some nongovernmental organizations and federal agencies maintain standards that could apply to homeland security efforts. Some of these institutions are developing new standards that specifically address preparedness for WMD attacks.

Some observers suggest the federal government might continue current efforts to develop training competencies and equipment standards (micro-level standards), but not establish broad performance goals (macro-level standards). They argue that the wide range of possible terrorist weapons and tactics, the countless number of potential targets, and the varying preparedness needs of different communities are just some of the factors that would complicate the process of defining national preparedness goals.

**Encourage Development and Adoption.** A policy approach of encouraging nongovernmental organizations and federal agencies to further develop preparedness standards, and encouraging states and localities to adopt the standards, would arguably be consistent with the Homeland Security Act of 2002. In the Act Congress affirms its commitment to voluntary consensus standards, stating that, “All standards activities of the Department shall be conducted in accordance with section 12(d) of the National Technology Transfer Advancement Act of 1995 ...”\textsuperscript{38} This policy approach would essentially rely on the current system of nongovernmental and federal standards development using the voluntary consensus process. States and localities would then have discretion in choosing whether or not to adopt the standards.

A 1995 National Research Council (NRC) study concluded that the voluntary standards process is an effective means of meeting public needs, especially when federal agencies participate in the development process. It noted that while the voluntary consensus process could be slow, regulatory standards setting by federal agencies generally took even longer for several reasons: federal agencies may have limited time and resources; private interests can delay the process through the legal system; and, agencies face stringent administrative requirements. The NRC further observed that voluntary consensus standards are often as stringent and demanding as federal regulatory standards would be. This may be due to private incentives to set


\textsuperscript{38} P.L. 107-296, sec. 102(g). The House Science Committee recommended this provision, stating that it wanted the new department to conform to the voluntary, consensus-based standards development process, and maintain the private sector’s leading role in developing standards. See House Committee on Science, “Committee Views on H.R. 5005,” available at: [http://www.house.gov/science/hot/homeland/committeevws.htm], visited Nov. 4, 2002.
high standards, such as forestalling government regulation, satisfying public demands, and reducing the risk of liability claims.  

**Options for Encouragement.** There are a number of ways Congress could encourage the development of standards. One option would be to consolidate into the Department of Homeland Security (DHS) federal programs that develop preparedness standards. As discussed above, several federal agencies presently develop, or facilitate the development of, preparedness standards. The Bush Administration proposed this option in its *National Strategy*, calling for the DHS to coordinate standards.  

This was also proposed in initial versions of the House and Senate DHS bills (H.R. 5005 and S. 2452). Although the enacted law transferred FEMA and ODP to the new department, and instructed the DHS to conduct some activities pertaining to equipment standards, it did not consolidate into the DHS many relevant programs. Excluded programs include those in the National Institute of Standards and Technology, Centers for Disease Control and Prevention, the Justice Department’s National Institute of Justice, and other agencies (see Appendix). Consolidation of such programs into the DHS could result in a comprehensive approach to preparedness standards, and facilitate coordination with nongovernmental organizations.

Another option would be to increase grant funding to nongovernmental organizations to research and develop preparedness standards. Arguably, this option would take advantage of the organizations with considerable experience in standards development. Some organizations are already receiving federal grants for standards related projects. For example, the CDC, as part of its Centers for Public Health Preparedness program, funded a project at the Mailman School of Public Health at Columbia University to develop training competencies for public health workers responding to bioterrorism.  

Any initiatives to develop preparedness standards might also emphasize the involvement of state and local interests. Their involvement in the development process could lead to greater acceptance of new and existing standards among state and local public safety agencies. This would be consistent with the *National Strategy for Homeland Security*, which calls for improved intergovernmental coordination among federal, state, and local governments, and among the public safety agencies within each level of government. The U.S. General Accounting Office has emphasized this point in its series of reports on homeland security: “Given the need

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41 H.R. 5005 (as introduced at the request of the Administration), sec. 301(4); S. 2452 (as reported June 24, 2002), sec. 103(a)(3)(F).

42 P.L. 107-296, sec. 232(b)(3), 312(c)(4), and 502(2)(A).


for a highly integrated approach to the homeland security challenge, national performance goals and measures may best be developed in a collaborative way involving all levels of government and the private sector.\textsuperscript{45}

\textbf{Is This Enough?} Were Congress to establish nationwide preparedness goals in legislation, or if the DHS advocated such goals, encouraging voluntary adoption of standards might not necessarily result in the desired level of preparedness. States and localities might not adopt voluntary standards for a variety of reasons, such as financial cost, disruption of current practices, assertion of state sovereignty, or little perceived benefit. This potential outcome is illustrated by the inconsistent use of the Incident Command System (ICS) across the nation. Although many government agencies and nongovernmental organizations recommend using ICS to coordinate emergency response, a survey by the National Emergency Management Association showed that ICS was not used consistently by the states. Some states mandate the use of ICS for all emergencies, while others mandate it only for selected types of emergencies, and still other states do not use it.\textsuperscript{46}

\textbf{Condition Federal Assistance.} A more assertive policy approach would be to adopt emergency preparedness standards that states and localities must achieve as a condition for receiving federal assistance for terrorism preparedness. Congress has a long tradition of conditioning federal grants in legislation.\textsuperscript{47} For example, Congress requires environmental impact statements to be completed for any federally funded project “... significantly affecting the quality of the human environment ....”\textsuperscript{48} Federal agencies may also place conditions on the awarding of assistance. The Domestic Preparedness Program, administered by the Office for Domestic Preparedness, for example, requires recipients to complete a needs assessment before receiving funds, and equipment grants may only be used to purchase approved equipment.\textsuperscript{49}

Conditioning preparedness assistance would require Congress or federal agencies to establish performance goals (macro-level standards) and possibly more specific operational and technical standards (micro-level standards). Some observers suggest that attaching such conditions to federal assistance is necessary to compel states and localities to achieve a minimum level of preparedness. As one analyst wrote:

\begin{footnotes}
\item[47] The practice of conditioning federal grants in legislation is further discussed in CRS Report RL30778, \textit{Federal Grants to State and Local Governments: Concepts for Legislative Design and Oversight}, by Ben Canada.
\item[48] P.L. 91-190; 83 Stat. 852.
\item[49] See ODP web site: [http://www.ojp.usdoj.gov/odp/].
\end{footnotes}
The intergovernmental system has long been built on a clear bargain: the federal government provides benefits (whether money or flexibility) in exchange for state and local governments’ achievement of prescribed standards. In federal homeland security grants to state and local governments, therefore, the critical issue is not so much whether the federal government can—and should—define standards. It is what those standards ought to be—and how much flexibility state and local governments ought to be allowed in meeting them.\textsuperscript{50}

\textit{Options for Conditioning Grants}. The approach taken to conditioning preparedness grants would directly impact the flexibility states and localities have with the use of federal funds. If the federal government required grant recipients to adhere to established operational and technical standards (micro-level standards) they would likely have less discretion in meeting standards and using federal funds. This could force some states and localities to alter their existing emergency response plans, replace equipment, and increase training, which could be a significant financial burden, even with federal assistance. Sparsely populated communities, or those perceiving themselves at little risk of a terrorist attack, might decline federal funds to avoid having to adhere to specific standards. Requiring grant recipients to meet operational and technical standards, however, would arguably be an effective way of getting states and localities to adopt federally approved standards. Given the currently high level of public concerns over terrorism preparedness, states and localities reluctant to accept federal funds with attached conditions might be more likely to accept the preparedness funds.

It is possible that federal establishment of performance goals (macro-level standards) could strike a balance between the competing needs for flexibility and accountability. Some performance measurement analysts suggest that government-established performance goals can hold states and localities accountable for results. If the goals are achieved, arguably, the government could allow flexibility in state and local activities.\textsuperscript{51} This principle could apply to federal assistance for terrorism preparedness—Congress or federal agencies could establish preparedness goals, and states and localities would have discretion in determining how to achieve those goals. Some observers have called upon the federal government to take such action. One congressional witness testified on the need to establish preparedness goals, saying, “While we acknowledge the varying needs of individual communities and the diverse threat levels each may or may not confront, we do not think that it is unreasonable to establish a baseline of readiness that all communities should strive to attain ....”\textsuperscript{52}

\textit{Concerns in Conditioning Grants}. As with the encouragement approach, conditioning federal assistance may not be adequate to meet congressional goals. States and localities might not participate in federal preparedness programs with

\textsuperscript{50} Kettl, \textit{Promoting State and Local Government Performance}, p. 10.


\textsuperscript{52} Statement of Paul M. Maniscalco, Past President, National Association of Emergency Medical Technicians, U.S. Congress, House Armed Services Committee, Military Procurement Subcommittee, \textit{Crisis Response Capabilities to Domestic Acts of Terrorism Related to Weapons of Mass Destruction}, hearings, 107\textsuperscript{th} Cong., 2\textsuperscript{nd} sess., March 5, 2002.
stringent standards. Establishing preparedness goals also brings up the challenge of defining preparedness. Initiatives to establish preparedness goals would likely have to consider a wide array of factors, including risk analyses, state and local response capabilities, and financial cost (including long-term maintenance costs for equipment and training). Such challenges could complicate the process of defining a preparedness baseline and reduce the potential usefulness of such a definition.

Conditioning federal assistance might also require Congress and federal agencies to consider a system of rewards and penalties for grant recipients. Grant programs may include rewards for meeting or exceeding standards, such as increased funding or regulatory flexibility. They may also set penalties for failing to meet standards, such as reduced funding or possible termination of the grant. Such a system would not only affect the level of accountability, but also the level of public safety. If a state failed to achieve a preparedness standard, would it receive less funding? If yes, how would the reduction in federal assistance affect the state’s level of preparedness? Would states that achieve standards receive more federal assistance? If so, on what basis would more assistance be justified? These are just some questions that could be raised.

**Promulgate Federal Regulations.** Were Congress to assign a high priority to the development and implementation of preparedness standards, it could direct federal agencies to promulgate federal regulations. Arguably, incorporating preparedness standards into regulations could facilitate widespread compliance, since the regulations are enforceable under law. On the other hand, developing and enforcing such regulations would likely present several challenges.

A number of federal agencies enforce regulations addressing public health and safety, including the Environmental Protection Agency (EPA), National Highway and Traffic Safety Administration (NHTSA), and Occupational Safety and Health Administration (OSHA). The HAZWOPER standard, mandated by Congress in the Superfund Amendments and Reauthorization Act of 1986, is an example of a regulatory standard for first responders. Congress has recently used this policy approach to address infrastructure security issues. The “Public Health Security and Bioterrorism Preparedness Act of 2002,” passed by Congress in June 2002, required community water systems serving more than 3,300 people to complete a vulnerability assessment and develop an emergency response plan. The legislation also lists some specific guidance for states and localities to follow.

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55 The Act instructed the Secretary of Labor to promulgate regulations for the health and safety of workers engaged in hazardous waste operations. Congress required the regulations to address site analysis, training, medical surveillance, protective equipment, and emergency response, among other activities. P.L. 99-499, sec. 126; 100 Stat. 1690.

56 P.L. 107-188, sec. 401. See also CRS Report RL31294, *Safeguarding the Nation’s Drinking Water: EPA and Congressional Actions*, by Mary Tiemann, and CRS Report (continued...)
**Options for Promulgating Regulations.** Were Congress to take a regulatory approach (or condition grants), it might have to consider whether federal agencies would develop new standards or adopt existing standards that are currently voluntary. Federal agencies might develop new preparedness standards through the federal rulemaking process if current standards used by states and localities do not satisfy congressional goals for preparedness, or if there is a perceived urgent need for new standards.\(^{57}\)

The Bush Administration is undertaking efforts to incorporate more science-based procedures into federal rulemaking, such as cost-benefit analysis, risk assessment, and peer review.\(^{58}\) These efforts may make the federal regulatory process more open to interested stakeholders. In the context of preparedness standards, a more open federal rulemaking process could lead to greater credibility in the first responder community, and give states and localities more flexibility in meeting local preparedness needs.

There are also reasons why federal agencies might incorporate existing voluntary standards as federal regulations. First, some nongovernmental organizations, such as the NFPA, have more experience in developing preparedness standards. Such organizations have the necessary expertise and resources, and are familiar with standards development processes. Second, it would be consistent with the congressional policy established in the section 102(g) of the Homeland Security Act of 2002, which affirms the practice of federal agencies adopting voluntary consensus standards for regulatory purposes (when practicable).\(^{59}\) Nongovernmental organizations generally use the voluntary consensus approach, applying principles of due process, which could increase the credibility of federal regulations in the first responder community. This approach could also afford states and localities more flexibility in adapting to local preparedness needs, although it would be premature to reach a conclusion at this preliminary stage of policy development.

Some observers believe that existing federal regulations can provide a starting point for developing preparedness standards. They argue that the existing HAZWOPER standard for hazardous materials response, which is promulgated in OSHA regulations, could be modified to meet identified needs.\(^{60}\) One analysis concluded,

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56 (...continued)

RS21026, *Terrorism and Security Issues Facing the Water Infrastructure Sector*, by Claudia Copeland and Betsy Cody.


59 P.L. 107-296, sec. 102(g). Also see P.L. 104-113, sec. 12(d)(1); 110 Stat. 783.

60 29 CFR 1910.120.
[HAZWOPER] is a comprehensive standard directly appropriate and applicable to destructive terrorist incidents. It is based upon a proactive worker protection approach intended to assure that all response personnel are protected at an established minimum level ... In addition, the standard provides a comprehensive integrated framework to address nearly all the worker and public protection issues including monitoring, medical surveillance, personal protective equipment, decontamination, training, site safety and health plans, control zones, site access, responsible safety and health officials, contractors, and subcontractors, and several other equally important aspects.\(^\text{61}\)

Although some observers believe HAZWOPER is solid foundation for developing regulations for WMD response, others note that it was created to address hazardous materials accidents, not large-scale terrorist attacks involving WMD. Several issues would likely have to be resolved before HAZWOPER could be applied to terrorism preparedness, such as training competencies for support personnel and volunteers, and incident commanders’ familiarity with the standard.\(^\text{62}\)

Because states and localities can take vastly different approaches to satisfying regulations, Congress would likely have to consider how much flexibility regulations would afford states and localities, and how federal agencies would enforce the regulations. The establishment of Local Emergency Planning Committees (LEPCs) by the states illustrates the various ways in which congressional mandates can be applied. The Emergency Planning and Community Right-to-Know Act of 1986 instructed each state to create a State Emergency Response Commission, which, in turn, created a Local Emergency Planning Committee (LEPC).\(^\text{63}\) Although the LEPCs were designed to prepare communities for chemical accidents, states and localities have come to use them for a diverse range of functions. Some LEPCs focus only on chemical accidents, whereas others focus on all potential hazards facing a community. The committees also have shown various levels of activity and capability; some have ongoing projects and interactions with the community, while others exist in name only.\(^\text{64}\) A similar pattern could arise if federal agencies incorporated preparedness standards into regulations.

**Is This Too Much?** Establishing and enforcing mandatory regulations for emergency preparedness would likely raise a number of federalism issues. For example, states and localities might argue that federal preparedness regulations

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\(^{61}\) National Institute of Environmental Health Sciences, *Learning from Disasters*, p. 39.

\(^{62}\) Ibid., pp. 33, 40.

\(^{63}\) P.L. 99-499, sec. 301, sec. 303; 100 Stat. 1729. For more information, see CRS Report RL30798, *Environmental Laws: Summaries of Statutes Administered by the Environmental Protection Agency*, coordinated by Martin R. Lee.

would present an unfunded mandate. The “Unfunded Mandates Reform Act of 1995” (UMRA) established procedures intended to limit Congress and federal agencies from imposing requirements on states and localities without providing funds to pay for the cost of compliance. The law, however, does not prohibit legislation or regulations that are unfunded (or under-funded), and permits exemptions for national security needs. Congress may find that the threat of terrorism justifies mandating standards. Dissenting states, however, may use the judicial review procedures laid out in UMRA to challenge any regulations as unfunded mandates.

Issues such as preemption of state laws and interference with current emergency management practices might also be raised. States may oppose federally created standards that are more stringent than current standards, thus preempting state and local regulations. More stringent regulatory standards could pose a significant burden, since equipment may need to be replaced, training retaken, and facilities modified. State and local officials have created response plans and established intergovernmental partnerships to address their unique needs with their available resources. Some states might strongly oppose such regulations, arguing that, among other things, terrorism-focused regulations would divert emergency management resources away from other public safety concerns, such as preparedness for reoccurring natural hazards.

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65 P.L. 104-4; 109 Stat. 48. For more information, see CRS Report RS20058, Unfunded Mandates Reform Act Summarized, by Keith Bea and Richard S. Beth.


Appendix: Current Standards and Development Activities

This appendix briefly describes selected nongovernmental organizations and federal agencies that are developing new terrorism preparedness standards, or maintain standards that may be used for terrorism preparedness. It is not a comprehensive listing, but a selection of examples pertinent to the scope of this report. Nearly all new initiatives focus on micro-level standards, including operational procedures, training competencies, and equipment specifications.

Nongovernmental Organizations.68

National Fire Protection Association (NFPA). Arguably, the most active standards developing organization for the first responder community is the NFPA. Many of its efforts address fire safety and prevention, but also address a number of standards that apply to terrorism preparedness. NFPA currently has several standards for the management and organization of emergency management agencies, such as NFPA 1600, the “Standard for Disaster/Emergency Management and Business Continuity Programs.” It also maintains many specific operational and equipment standards for responding to hazardous materials incidents that may apply to terrorism preparedness. ANSI has accredited the NFPA as a standards developing organization, indicating that NFPA’s procedures include due process requirements.69

National Association of County and City Health Officials (NACCHO) and Association of State and Territorial Health Officials (ASTHO). These organizations, and others, are presently working with the Centers for Disease Control and Prevention (CDC) to identify and define the core capacities needed by state and local public health systems to prepare for bioterrorism.70 These capacities will address such public health functions as surveillance, laboratory identification, communication, and mobilization. This effort, known as the Bioterrorism Preparedness and Response Program, also seeks to build a consensus for the identified capacities and determine priorities for state and local improvements.71 NACCHO and ASTHO, as well as other related nongovernmental organizations, also participate in other standards setting activities that are sponsored by the CDC, including the National Public Health Performance Standards Program (discussed below).

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68 This section does not discuss nongovernmental organizations that seek to accredit public safety agencies, such as the Commission on Fire Accreditation International (CFAI), Commission on Accreditation of Law Enforcement Agencies (CALEA), and Joint Commission on Accreditation of Health Organizations (JCAHO). Although these organizations develop preparedness standards, their focus is on general service improvement, not specifically terrorism preparedness.

69 For more information on these codes, see the NFPA web site: [http://www.nfpa.org].

70 Other participating organizations include the Association for Professionals in Infection Control (APIC) and the Association of Public Health Laboratories (APHL).

71 For more information on this program, see the NACCHO web site: [http://www.naccho.org/project63.cfm], visited Oct. 28, 2002.
Federal Programs.

Federal Emergency Management Agency (FEMA). FEMA is presently using existing standards, and seeking to develop new ones, to better prepare states and localities for all disasters, including terrorist attacks. Arguably, the most significant is the Emergency Management Accreditation Program (EMAP), which FEMA developed in coordination with the National Emergency Management Association (NEMA). This voluntary accreditation program allows states to assess their own capabilities compared to a comprehensive set of standards (called the “EMAP Standard”) that address nearly all emergency management functions. FEMA believes that EMAP can serve as a catalyst for state and local governments to enhance their emergency management capabilities, and adhere to recognized preparedness standards.  

FEMA’s Office of National Preparedness (ONP) is also undertaking standards development activities. Among other programs, ONP is presently implementing a National Capability Assessment Program that includes a comprehensive baseline assessment of the capabilities of state emergency management programs. One goal of the program is to compare existing capabilities to established preparedness standards to determine where federal assistance is most needed.

Office for Domestic Preparedness (ODP). The ODP, currently in the Justice Department, focuses exclusively on preparing states and localities for terrorist attacks. The office, which will be transferred to the Border and Transportation Security directorate of the new Homeland Security Department, applies standards to some of its assistance programs. ODP’s equipment grants program, for example, only allows recipients to purchase equipment that has been evaluated and approved. The selected equipment was identified by the InterAgency Board for Equipment Standardization and InterOperability (discussed below).

In response to the perceived threat from WMD attacks, ODP developed a compilation of basic guidelines for state and local first responders. The guidelines address such responder communities as law enforcement, fire service, EMS, hazardous materials, and public works. While ODP explicitly states that the guidelines are not official standards, the document may serve as a source for future federal efforts to develop standards for WMD response.

National Institute of Justice (NIJ). The NIJ, within the Justice Department, conducts several programs to develop equipment standards. Arguably the Institute’s best known standards program is AGILE, which seeks to develop interoperability

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72 For more information on EMAP, see: [http://www.emaponline.org].

73 For more information on this program, see ODP web site: [http://www.oj p.usdoj.gov/odp/grants/equipment.htm], visited Oct. 22, 2002.

standards for communications equipment used by law enforcement agencies.\textsuperscript{75} The NIJ has also issued standards for types of equipment used by law enforcement and other first responders, including equipment for personal protection, detection, and decontamination. It is also conducting several “Critical Incident Technology Programs” that research procedures and equipment used in response to terrorist attacks and other critical incidents. These projects address such areas as urban search and rescue technology requirements, bomb disposal techniques, and incident command systems.\textsuperscript{76}

\textbf{Centers for Disease Control and Prevention (CDC).} The CDC is presently undertaking a number of standards development activities in coordination with a several nongovernmental organizations. The CDC’s National Public Health Performance Standards Program (NPHPSP) seeks to develop standards for state and local public health systems. The stated goal of the program is, “To improve the practice of public health by providing leadership in research, development, and implementation of science based performance standards.” The NPHPSP is designed for state and local officials, as well as policy-making bodies, to assess the overall quality of service, including preparedness for bioterrorism.\textsuperscript{77}

The CDC administers the Centers for Public Health Preparedness program (CPHP), in which it partners with academic institutions to develop training programs, and undertake other efforts, to improve public health preparedness. While standards development is not among the primary goals of this program, some institutions are seeking to develop competencies for public health officials, which could be applied to preparedness efforts.\textsuperscript{78} For example, in response to the perceived threat of bioterrorism, the CDC is funding a project at the Mailman School of Public Health at Columbia University to develop a set of competencies for public health workers responding to bioterrorism.\textsuperscript{79}

The CDC has also partnered with other organizations to produce operational guides intended to provide state and local public health officials with a blueprint for preparing for bioterrorism. Standardization is not an explicit goal of these documents, but they effectively serve as common guidelines for officials to follow. Examples of such documents include the \textit{Bioterrorism Readiness Plan: A Template for Healthcare Facilities} and \textit{Planning Guidance for State Public Health Officials}.\textsuperscript{80}
InterAgency Board for Equipment Standardization and InterOperability (IAB). The Justice Department created the IAB in 1998. Its stated mission is to “...establish and coordinate local, state, and federal standardization, interoperability, and responder safety to prepare for, respond to, mitigate, and recover from any incident by identifying requirements for Chemical, Biological, Radiological, Nuclear or Explosives (CBRNE) incident response equipment.” The IAB seeks to involve federal agencies, as well as state and local governments, in the development of standards for a range of equipment needs, including interoperable communications, personal protective gear, detection, decontamination, and medical equipment.81 The Office for Domestic Preparedness (ODP) uses the IAB’s list of approved equipment to determine what equipment grant recipients may purchase.

The IAB designated the Office of Law Enforcement Standards (OLES) in the National Institute of Standards and Technology (NIST) as “executive agent” for its efforts.82 The OLES, among other activities, develops equipment standards and operating procedures for using equipment. As directed by the IAB, several OLES projects directly relate to terrorism preparedness, such as developing standards for biological and chemical protection, personal protective equipment, detection equipment, and respiratory equipment.83

Interoperable Communications Programs. There are several federal programs focusing on interoperable communications. Agencies seeking to establish or coordinate standards include the Federal Communications Commission, National Telecommunications and Information Administration, Defense Department’s Office of Spectrum Analysis, Justice Department’s National Institute of Justice, the Treasury, and FEMA. While each program may have distinct goals, they generally address issues of spectrum management and interoperable equipment. The programs address interoperability not only among state and local first responders, but also among federal agencies, and among officials in different levels of government.84

Project SAFECOM, a new initiative administered by FEMA, may be the most well-known federal initiative to develop interoperable communications standards, despite being relatively new. SAFECOM’s long-term goals are to achieve nationwide federal-to-federal interoperability; federal-to-state/local interoperability; and state/local interoperability. The project will begin with a “gap analysis” to study the status and needs of states and localities. Program managers expect to produce a menu of communications equipment that will apply to federal assistance programs.85

81 See the IAB web site: [http://www.iab.gov/].
82 For more information on the NIST, see CRS Report 95-30, The National Institute of Standards and Technology: An Overview, by Wendy Schacht.
84 For more information, see CRS Report RL31375, Meeting Public Safety Spectrum Needs, by Linda K. Moore.